

Starting from the a.y. 2021/22, Neoma Double degree students have to complete:

- the 1st year at Neoma Business School (60 ECTS credits)
- 60 ECTS at the University of Bologna (including the final thesis preparation - without the discussion);
- after completing the 60 ECTS at UniBo, students will be awarded by Neoma BS of the final degree;
- after obtaining Neoma final degree, students will be able to discuss their final thesis at UniBo to obtain UniBo degree too.

Neoma Incoming students can choose among the following Master's degree programmes

– for each degree programme, please find below the study plan that Neoma double degree students have to complete:

| Economics and Management – Business and Administration (in English): | Economics and Management – Food System Management (in English): | Economia e Management (in Italian) | Economia e commercio (in Italian) | Management dell'economia sociale (in Italian with some courses in English) |
|---|--|--|---|---|
| <p>Website: https://corsi.unibo.it/2cycle/EconomicsManagement</p> <p>- Strategic Marketing And Networks (I.C.): - Strategic marketing in action - 6 ECTS - Networks lab - 3 ECTS</p> <p>- Management consulting and Private equity (C.I.): - Management consulting - 6 ECTS - Private equity lab - 3 ECTS"</p> <p>- Business planning and performance management (I.C.): - Performance Management Systems - 6 ECTS - Business planning - 3 ECTS</p> <p>- Job Placement Seminar - 3 ECTS</p> <p>- Labour Regulation in the Global Economy - 6 ECTS (1st year course)</p> <p>- Electives - 12 ECTS Please find the list of elective courses here</p> <p>- Thesis - 15 ECTS (12 ECTS for the thesis preparation + 3 ECTS for the discussion - after obtaining Neoma degree)</p> | <p>Website: https://corsi.unibo.it/2cycle/EconomicsManagement</p> <p>- Labour Regulation in the Global Economy - 6 ECTS (1st year course – in Forlì) - AGRICULTURAL, FOOD AND RURAL POLICY (I.C.): - Rural development and bioenergy economics and policy laboratory - 3 ECTS - Agricultural and food policy - 6 ECTS</p> <p>- FOOD CHAIN MANAGEMENT AND SUSTAINABILITY (I.C.): - Food supply chain management - 6 ECTS - Food system sustainability laboratory - 3 ECTS</p> <p>- GLOBAL AGRI-FOOD MARKETING AND QUALITY MANAGEMENT (I.C.): - Global agri-food marketing - 6 ECTS - Food quality management laboratory - 3 ECTS</p> <p>- JOB PLACEMENT SEMINAR - 3 ECTS</p> <p>- ELECTIVES - 12 ECTS - THESIS - 15 ECTS (12 ECTS for the thesis preparation + 3 ECTS for the discussion - after obtaining Neoma degree)</p> <p>Please NOTE: All the courses are held in Bologna campus - <u>at the Department of Agricultural studies</u>, except for: - the 1st year course Labour Regulation in the Global Economy that is taught in Forlì; - the electives that can be chosen in all the campuses of the University of Bologna; - the discussion of the thesis that has to be completed at Forlì campus.</p> | <p>Website: Economia e management - Laurea Magistrale - Forlì (unibo.it)</p> <p>- Diritto d'impresa avanzato - 6 ECTS*</p> <p>- BUSINESS PLANNING (C.I.): - Business plan - 6 ECTS - Laboratorio di new venture financing - 3 ECTS</p> <p>- FINANZA IMPRENDITORIALE E CORPORATE BANKING (C.I.): - Corporate banking - 6 ECTS - Finanza imprenditoriale - 6 ECTS</p> <p>- FINANZA STRAORDINARIA - 6 ECTS</p> <p>- STRATEGIA E MANAGEMENT INTERNAZIONALE (C.I.): - Management e marketing internazionale - 6 ECTS - Laboratorio di marketing analytics - 3 ECTS</p> <p>- A SCELTA DELLO STUDENTE - 6 ECTS</p> <p>- THESIS - 15 ECTS (12 ECTS for the thesis preparation + 3 ECTS for the discussion - after obtaining Neoma degree)</p> | <p>Website: https://corsi.unibo.it/magistrale/EconomiaCommercio</p> <p>- DIRITTO COMMERCIALE II - 6 ECTS*</p> <p>- 1 INSEGNAMENTO TRA I SEGUENTI: - Crisi d'impresa e ritorno al valore - 6 ECTS - Risk management - 6 ECTS</p> <p>- 2 INSEGNAMENTI TRA I SEGUENTI: - Bilancio consolidato - 6 ECTS - Diritto delle procedure concorsuali II - 6 ECTS - Internal auditing - 6 ECTS - Performance management systems - 6 ECTS - Statistica per l'analisi di bilancio - 6 ECTS</p> <p>- A SCELTA DELLO STUDENTE - 6 ECTS</p> <p>- TIROCINIO - 14 ECTS</p> <p>- PROVA FINALE - 16 ECTS (12 ECTS for the thesis preparation + 4 ECTS for the discussion - after obtaining Neoma degree)</p> | <p>Website: https://corsi.unibo.it/magistrale/EconomiaSociale</p> <p>- DIRITTO DELL'ECONOMIA DEL TERZO SETTORE (C.I.): - Diritto degli enti non profit e della cooperazione - 6 ECTS*</p> <p>- FINANZA PER LE AZIENDE NON PROFIT (C.I.): - Finanza sostenibile - 6 ECTS - Principle and techniques of fundraising - 6 ECTS</p> <p>- BUSINESS PLAN PER L'IMPRENDITORIALITÀ SOCIALE (C.I.): - Venture capital philanthropy - 6 ECTS - in English - Laboratorio di business plan per l'imprenditorialità sociale - 3 ECTS *</p> <p>- MANAGEMENT ACCOUNTING IN PUBLIC AND NONPROFIT SECTOR - 6 ECTS - in English</p> <p>- 1 insegnamento tra i seguenti: - Economia della cultura - 6 ECTS - Economia dello sviluppo e della cooperazione internazionale - 6 ECTS - in English - Sociologia del terzo settore - 6 ECTS</p> <p>- A SCELTA DELLO STUDENTE - 12 ECTS</p> <p>- THESIS - 15 ECTS (12 ECTS for the thesis preparation + 3 ECTS for the discussion - after obtaining Neoma degree)</p> |
| * | | | | 1 st year courses |